



2010 BOOST CONFERENCE EXHIBITOR FREQUENTLY ASKED QUESTIONS

Q. What are the dates of the 2010 BOOST Conference?

A. The 2010 BOOST Conference will be held April 28-May 1, 2010 at the Palm Springs Convention Center in Palm Springs, CA. The Exhibitor Expo will be held April 29-April 30, 2010.

Q. What are the Exhibit Hall Hours?

A. Move In	Wednesday	April 28	11:00 AM – 6:00 PM
Show On	Thursday	April 29	7:30 AM – 10:00 AM & 12:00 AM – 3:30 PM
	Friday	April 30	8:00 AM – 10:00 PM & 12:00 PM – 4:00 PM
Move Out	Friday	April 30	4:00 PM - 7:00 PM

Q. What type of professionals attend the BOOST Conference?

A. Please visit www.boostconference.org/exhibitors.php under ATTENDEE DEMOGRAPHICS to get detailed attendee demographics from our 2009 conference.

Q. What booth options are available?

A. Please see our General Information page for specific booth options and pricing. This year we are offering 5 types of booth options, including custom exhibits for unique ideas.

Q. How do I know if a booth is still available?

A. The Exhibit Hall Floor Plan is available on our website and will be updated frequently to reflect booth availability. In addition, once you are in the online exhibit registration system, you can view available booth location numbers in *real time.

**In other words, if the booth is available, the number will be visible. If you do not see your desired booth location number, that booth has already sold.*

Q. What comes with the booth?

A. All booths include: *pipe & drape, skirted table, chairs, I.D sign, trashcan, breakfast & lunch for registered exhibitors & company description in brochure & website. Please see our General Information page for more specific booth details.

**Islands contain no pipe & drape.*



Q. What sponsorship and advertising options are available for the 2010 Conference?

A. All of our advertising and sponsorship options are located on our Sponsorship page at www.boostconference.org/sponsors.php and are also available inside of the online exhibitor registration system. In addition, you may contact us to inquire about any other sponsorship ideas your organization is interested in.

Q. How do I register to exhibit?

A. Exhibitor registration for the 2010 BOOST Conference is now available through our online system at www.boostconference.org/exhibitors.php under REGISTER TO EXHIBIT. The new online registration system allows for convenient and environmentally conscious exhibitor registration, and allows you to manage and update your exhibitor information.

Q. How do I access my exhibitor online account after I have registered?

A. You can login to your created online account at www.boostconference.org/exhibitors.php under REGISTER TO EXHIBIT; then click on “Are you trying to access your already created Exhibitor Online Account?” Enter your username and password.

Q. What can I access and change in my online account?

A. Your online account allows you to:

- Add or change exhibitor names up until April 10, 2010
- Add or change published organization information up until April 1, 2010
- Make a payment to your account
- Print confirmation/receipts of your order
- And much more!!

Q. Are meals provided for exhibitors at the conference?

A. Yes, breakfast, lunch and networking receptions are included for all registered exhibitors during the conference.

Q. How do we get extra exhibitor badges?

A. Each exhibit booth comes with 2-4 complimentary registrations depending on the booth option. Additional representatives not included in the booth package will have to register as an attendee through our main website or register on-site and pay the on-site attendee registration fees. Our conference has 1 access level; exhibitor registration includes: all meals, general sessions, receptions, workshops and special events.

Q. What are the show colors?

A. The 2009 show colors are Teal & White.

Q. Is my booth carpeted?

A. Yes, the convention center is completely carpeted. The color is *brown.

**Additional colored carpet may be purchased from Steele Trade Show Services.*



Q. Does electricity come with my booth?

A. No, electricity requests must be processed through Steele Trade Show Services.

Q. Will you be distributing attendee contact information before or after the show?

A. No, the BOOST Conference does not offer an attendee contact list. We will be offering exhibitors the option to purchase Lead Retrieval scanners this year to capture attendee data. More information to come soon.

Q. When will the Decorator Service Kit be available?

A. The Decorator Service Kit will be sent out via email to registered exhibitors and placed on our website at least 90 days prior to the conference.

Q. What is the Exhibit Hall Location & where do I check on-site?

A. The Exhibit Hall will be located at the Palm Springs Convention Center in Oasis 3A/4. Exhibitors who have pre-registered must check-in at the Exhibitor Registration counter in Oasis 4 on Wed, April 22nd between 11:00 AM – 6:00 PM before unloading and booth set up. Exhibitors not pre-registered will have to register on-site in the Palm Springs Convention Center lobby at the On-Site Registration booth before entry will be granted.

Q. What is the “Trash to Treasure” program?

A. The “Trash to Treasure” program is sponsored by the Palm Springs Convention Center. During exhibitor move-out on Friday, the program collects any on-site leftover exhibitor items such as books, toys, games and exhibitor materials, and donates them to the local Palm Springs Boys & Girls Club. This program will save your organization on shipping, and will make a difference to local youth programs!

Q. Who do I contact if I have questions?

CONTACT SHOW MANAGEMENT

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