



# WHY DO YOU ATTEND THE BOOST CONFERENCE?

See what some of our BOOST Buddies have to say about why they attend BOOST...

The BOOST conference is a great value for me as a corporate partner. By meeting and mixing with leaders and innovators in out-of-school-time roles, I gain a greater understanding of how my company's free offerings and signature programs can best serve schools and school districts, as well as nonprofit organizations that work with school age children.

**Todd Flora, Manager of Corporate Citizenship & Corporate Affairs  
IBM**

The BOOST Conference is pure dynamite – it's one conference where dynamic, enthusiasm abounds. The workshop selection is fabulous. The trade show is a great resource. The keynotes and speakers are truly top notch. Networking opportunities abound and wherever you go, the mood is upbeat and mutually supportive. All this in beautiful, pool-side Palm Springs. What's not to love about the BOOST Conference? I attend conferences for a living, and believe me you will love this one – it's my absolute favorite.

**Anna Reyner, Art Therapist/Art Educator  
Los Angeles, CA**

BOOST is a high energy, well organized conference that consistently features the highest quality presenters and exhibitors. For the past several years, as a presenter and exhibitor, BOOST has been our most successful and rewarding conference each year. We can't wait for this year!

**Mike Liston, Founder  
Rhythms of Life**

Personally and Professionally: BOOST provides me with an opportunity to "Step Out" of the day to day operations of my work and think about it from a global perspective: remind myself of the vision, goals and outcomes we hope to achieve with our stakeholders. I come back refreshed and "full" of new ideas to implement or discuss with my team for the future!

**Mary Jo Ginty, Region 11 Lead  
Los Angeles County Office of Education**

First I want to say how honored Yvonne and I were to present at last year's conference – The hope inspiration and commitment among participants was more than evident – IT WAS INFECTIOUS! Great work in creating a powerful, fun and impactful event! We are excited to see you again this year!

**Rich Dutra-St John MA MFT  
Co-founder Challenge Day and The Be the Change Movement**

Hands down, the most innovative, inspiring, and resourceful after-school conference in the business. You will thank yourself over and over again for making the trip to beautiful Palm Springs. The energy is unmatched, the contacts are priceless, and both you and your program(s) will be “forever-changed” because of it!

**Frank Escobar, Program Director**  
**Visalia Unified School District**

I attend the BOOST Conference because it's the only place that I can network with other actual providers who operate complex after school programs that make a difference!

**Dr. Douglas Fisher, Professor**  
**San Diego State University**

As a participant you experience high quality workshops, high quality inspirational and informative speakers, effective networking, and great entertainment. As an exhibitor you can tell the conference organizers have planned very effectively to allow the time and motivation for participants to interact with exhibitors. As a presenter you can expect a well-planned, balanced set of conference offerings that will facilitate desired attendance. The knowledge, motivation, and rejuvenation that results from BOOST conference is unparalleled. The BOOST Conference is certainly one of the best after school professional development opportunities available to the field.

**Jeff Davis, Program Coordinator**  
**California Afterschool Network**

The BOOST conference is one of the best conferences I have ever been to. My staff came back to work very excited to implement the ideas and strategies they learned. I had the great privilege to meet and network with many great leaders from up and down the State of California and nationally. I highly recommend the BOOST conference to anyone interested in learning more about after-school programming and/or administration. Just a quality conference all around.

**Robert Bleisch, Assistant Principal**  
**Granger Jr. High School**

As an exhibitor we have always enjoyed the BOOST conference. There is a steady flow of prospective customers without too much of the dead time. The atmosphere is relaxed and you are able to spend one on one time with attendees. We launched our business a month before last year's BOOST show and it definitely helped get our name out in the marketplace and generated much needed start up sales.

**Sergio Trujillo, Vice President of Sales and Marketing**  
**Afterschoolstore.com**



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