



Live Music Tutor Inc.

PRESENTATION TO:

Who Are We?

- **4 Year Old Company**
- **Selected to participate in NAMM Fly In Advocacy for Music Education and the new ESSA Law**
- **Moved Headquarters to Austin in 2015**
- **Nominated as a finalist for the Ebay Technology & Innovation Award at Annual Business Awards by the Austin Chamber 2016 and 2017**
- **Over 2700 Music Instructors**
- **Delivered over 26k lessons on our system**
- **Pilot completed in 2015 for K-12**
- **Currently supplementing programs for school districts, after school programs, and many many others**



Technology, Music Education and Distant Learning

- **NOT REPLACING TEACHERS IN THE CLASSROOM!**
- **IT Does;**
- Supplement Current Music Programs and Curriculums
- Supports Enhanced Bands', Chorus' and Orchestras' Growth Potential
- Assists Student's Development with Private Lessons in the Classroom
- Master Lessons from Instructors or Celebrities from Around the World
- Reduces Travel of Educators to Other Schools, Districts or Nationwide
- Professional Development Opportunities for Teachers
- Schools with no curriculum we can assist you in building one



Do You Want a Music Program?

Have a music program?

How effective is it?

Budget tight?

Have program but not great

Don't have a program

Need a music curriculum

High turnover of teachers

Teacher specialize in 1 area but need different expertise



What If...?

- ... you could provide your program lessons, master classes and/or clinics without any travel by students or teachers?
- ... you could bring an expert on each instrument or voice part to your students?
- ... you could have a world class band, orchestra or choral clinician work with your ensemble?

What would using the Live Music Tutor system look like and does it really work?

Here's what the research says...



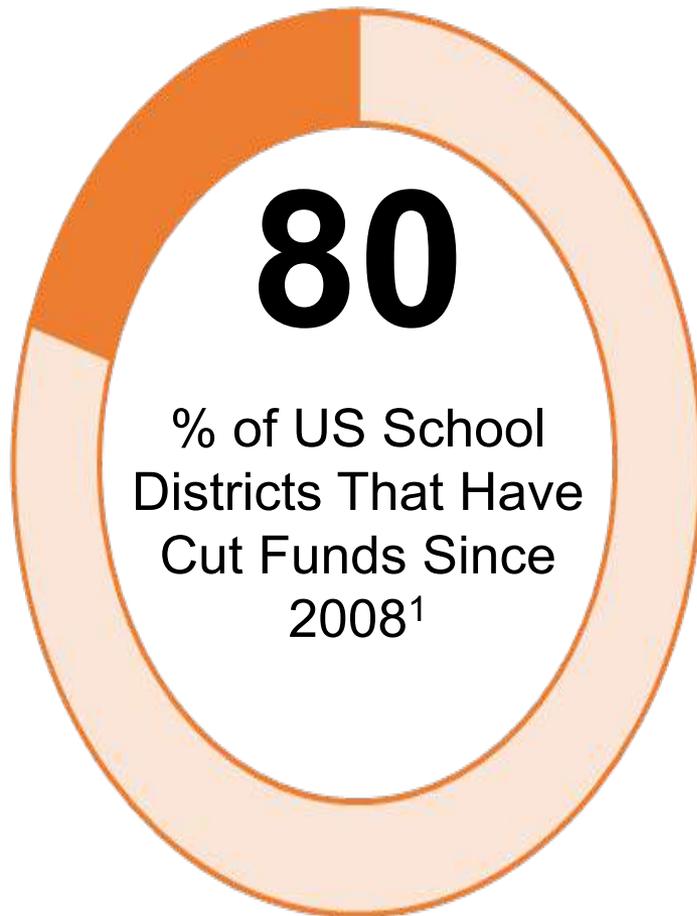
THE POSITIVE EFFECTS OF MUSICAL TRAINING ARE UNDENIABLE

Musical training, particularly instrumental training, produces long lasting changes in motor abilities and brain structure. The earlier a child starts instrumental training, the stronger the connection between the right and left hemispheres of the brain.¹

1. Based on study published by the Journal of Neuroscience.



HOWEVER, BUDGET CUTS ARE ADVERSELY IMPACTING KEY PROGRAMS LIKE MUSIC



“...first programs to go are often disciplines such as music...”¹

1. Source: US News & World Report, “Extracurricular Are Central to Learning”, April 28, 2014

The Passage of Every Student Succeeds Act (ESSA)

- President Barack Obama signed into law the **passage of ESSA in 2015!**
- **Fixes Problems** with the old NCLB law.
- Provides students with access to a **well rounded education.**
- Provides **flexibility in Title 1 funds**---and state/district decision making---to support a well-rounded education, including music
- Allows funds to support **professional development for music educators**
- Allows states to choose multiple measures to show progress in schools, such as student and parental engagement and **schools culture/climate.**
- Consolidates current programs into new formula block grants to school districts where at least 20% of funds **MUST** be used to support well-rounded programs, **including music.**

EDUCATIONAL BENEFITS

- New definition of “well-rounded education” includes Music for the first time in federal law
- **Graduation Rates are 90.9% and Attendance is at 93.8%** in schools in which the principals and vice principals say the quality of their music education programs is excellent or very good.
- 87% of teachers and 79% of parents strongly believe music has a **positive impact on academic performance.**
- 89% of teachers and 82% of parents rate music education highly as a source for **greater student creativity**, a 21st century skill that’s highly likely to help young people stand out in an increasingly competitive global economy.

COGNITIVE BENEFITS

- Everyday **listening skills are stronger** in musically-trained children than in those without.
- Listening skills are closely tied to the ability to; perceive speech in a noisy background, **pay attention** and keep sounds in memory.
- To reap the full cognitive benefits of a music class kids have to be **actively engaged and participate in class**.
- Music training leads to **greater gains in auditory and motor function** when begun in young childhood; by adolescence, the plasticity that characterizes childhood has begun to decline. Results establish that music training impacts the auditory system even when it is begun in adolescence, suggesting that a modest amount of training begun later in life can affect neural function.

SOCIAL BENEFITS

- Children who study a musical instrument are more likely to;
 - **Excel in their studies**
 - **Work better in teams**
 - **Have enhanced critical thinking skills**
 - **Stay in school and also pursue further education.**
 - More benefits include
 - Learning cooperation
 - Sharing
 - Compromise
 - Creativity
 - Concentration
- Perseverance is developed and strengthened through music education and supports **better study habits and self esteem.**
- As children make music together, they learn to **work as a team** while they contribute to the song in their own way.

Type	Description	Minimum Students	Maximum Students	Pictorial	
				Instructors	Students
Individual Lesson	An instructor teaches one student in a different location.	1	1		
Group Lesson	An instructor teaches up to 10 students in different locations.	2	10		
Master Lesson	An instructor teaches up to 1000 connected students in different locations.	10	1000		
Special Event	An instructor teaches an unlimited amount of students located in the same location.	1			
	A live event is streamed by users from around the world.	N/A			

LIVE MUSIC TUTOR IN SCHOOLS



WHY LIVE MUSIC TUTOR? BENEFITS OF LMT PROVEN SUCCESSSES BEYOND THE MAINS

FOR SCHOOLS, AFTER SCHOOL PROGRAMS AND OTHER GROUPS

LIVE, REAL-TIME, INTERACTIVE MUSIC LESSONS



WATCH LMT TV

CHANNEL 1

SPECIAL NEEDS

CHANNEL 2

INSTRUMENT TIPS

CHANNEL 3

INSTRUCTOR SHOWCASE

CHANNEL 4

TESTIMONIALS



DISTANT LEARNING OPTIONS LMT PROVIDES



ONE ON ONE LESSONS



VIRTUAL CLASSES



MASTER CLASSES

LEARN MORE

AFFILIATED WITH OVER 1100 COLLEGES AND UNIVERSITIES

TESTIMONIALS

I've enjoyed Live Music Tutor so far! As someone who does online courses at home, it is also nice to learn how to play an instrument at home. The ability to switch the tutor out is nice, and there are many teachers to choose from. I look forward to doing more lessons.

MADISON C.
LMT STUDENT



ABOUT

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CONTACT US

Phone: 321-684-4500



Live Music Tutor Individual Classes(In schools)



Live Music Tutor Master Classes (w/smart board)



Live Music Tutor Master Classes (w/laptops)



Live Music Tutor Master Classes



Live Music Tutor Master Classes



Live Music Tutor Master Classes



Live Music Tutor Master Classes



WHY LIVE MUSIC TUTOR?

- Tailored Programs to fit your needs.
- No major capital investment.
- Works with smart boards, laptops and other frequently used equipment currently in many schools.
- Master and Individual Lessons that will supplement your current program.
- Can provide additional teacher training and development.
- Cost to fit your budgets.
- Vetted and qualified instructors from all over the world.
- We help with instructor selection based on your needs.
- We will use your books and materials your school currently use.
- Flexibility and options.
- Title I, Title II and Title IV friendly.



Our Platform is Already Proven Successful

- Proven pilot program conducted in 5 different schools in Osceola County FL.
- Successes in K-12.
- Currently engaged with school districts across the US and over 55 schools.
- Many other inquiries.
- Focus on Public, parochial, charter, private schools and homeschoolers.
- Participating with TMEA and TMAC with targeted efforts.
- LMT is a solution to the underfunded ESSA law passed in 2015 for school districts across the country specifically those states and school districts that want to comply but do not have the required funding for significant increase in resources.

Platform launched in early 2015.



Questions or Additional Info

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For Fundraising opportunities or funding solutions